



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Rindy Miller Media
1519 W 29th St
Austin, TX 78703

Contract # 1370010
Schedule Dates 09/20/12-10/03/12
Advertiser Dave Aronberg for Attorney General (41998)
Agency Rindy Miller Media (9203)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DAVE ARONBERG ST ATT (472401)
Salesperson TeleRep/DAL, Dallas (2988)
Sales Office TeleRep Dallas
Buyer Name MICROBERTS, CAROLE
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments DAVE ARONBERG ST ATT
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** STATE ATTORNEY

Date Entered 09/10/12
Last Modified 09/10/12
Entered By Nancy Brutus
CO-OP No
Headline # 06294940
Demo A25+R/A50+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,245.50
Net Total \$29,724.50
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Sep. 2012	80	\$24,565.00
Oct. 2012	21	\$10,405.00
Grand Total:	101	\$34,970.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/20/12-09/21/12	3	:30	4:30A-4:59A (EST)					1	1			2	\$40.00	\$80.00	West Palm Beach (WPEC)		9/10/12
2.0	Normal Line / SPOT (2)	09/20/12-09/21/12	3	:30	5A-5:30A (EST)	1				X	X			1	\$200.00	\$200.00	West Palm Beach (WPEC)		9/10/12
3.0	Normal Line / SPOT (3)	09/20/12-09/21/12	3	:30	6A-7A (EST)	1				X	X			1	\$350.00	\$350.00	West Palm Beach (WPEC)		9/10/12
4.0	Normal Line / SPOT (4)	09/20/12-09/21/12	3	:30	7A-9A (EST)	1				X	X			1	\$225.00	\$225.00	West Palm Beach (WPEC)		9/10/12
5.0	Normal Line / SPOT (5)	09/20/12-09/21/12	3	:30	9A-10A (EST)	1				X	X			1	\$200.00	\$200.00	West Palm Beach (WPEC)		9/10/12
6.0	Normal Line / SPOT (6)	09/20/12-09/21/12	4	:30	11A-12P (EST)	2				X	X			2	\$275.00	\$550.00	West Palm Beach (WPEC)		9/10/12
7.0	Normal Line / SPOT (7)	09/20/12-09/21/12	3	:30	12P-12:30P (EST)	1				1	1			2	\$350.00	\$700.00	West Palm Beach (WPEC)		9/10/12
8.0	Normal Line / SPOT (8)	09/20/12-09/21/12	3	:30	3P-4P (EST)	1				X	X			1	\$200.00	\$200.00	West Palm Beach (WPEC)		9/10/12
9.0	Normal Line / SPOT (9)	09/20/12-09/21/12	3	:30	4P-5P (EST)	1				X	X			1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/10/12
10.0	Normal Line / SPOT (10)	09/20/12-09/21/12	3	:30	5P-5:30P (EST)	2				X	X			2	\$400.00	\$800.00	West Palm Beach (WPEC)		9/10/12
11.0	Normal Line / SPOT (11)	09/20/12-09/21/12	3	:30	5:30P-6P (EST)	1				X	X			1	\$400.00	\$400.00	West Palm Beach (WPEC)		9/10/12
12.0	Normal Line / SPOT (12)	09/20/12-09/21/12	3	:30	6P-6:30P (EST)	1				X	X			1	\$600.00	\$600.00	West Palm Beach (WPEC)		9/10/12
13.0	Normal Line / SPOT (13)	09/20/12-09/21/12	3	:30	7P-7:30P (EST)	1				X	X			1	\$400.00	\$400.00	West Palm Beach (WPEC)		9/10/12
14.0	Normal Line / SPOT (14)	09/20/12-09/21/12	3	:30	11P-11:35P (EST)					1	1			2	\$700.00	\$1,400.00	West Palm Beach (WPEC)		9/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
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West Palm Beach, FL 33407

Rindy Miller Media
1519 W 29th St
Austin, TX 78703

Contract # 1570010
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Advertiser Dave Aronberg for Attorney General (41998)
Agency Rindy Miller Media (9203)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DAVE ARONBERG ST ATT (472401)
Salesperson TeleRep/DAL, Dallas (2988)
Sales Office TeleRep Dallas
Buyer Name MCRBERTS, CAROLE
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments DAVE ARONBERG ST ATT
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15.0	Normal Line / SPOT (15)	09/20/12-09/21/12	3	:30	11:35P- 12:35A (EST)	1				X	X			1	\$225.00	\$225.00	West Palm Beach (WPEC)		9/10/12
16.0	Normal Line / SPOT (16)	09/22/12-09/22/12	3	:30	5A- 6A (EST)							1		1	\$125.00	\$125.00	West Palm Beach (WPEC)		9/10/12
17.0	Normal Line / SPOT (17)	09/22/12-09/22/12	3	:30	6A- 7A (EST)							1		1	\$150.00	\$150.00	West Palm Beach (WPEC)		9/10/12
18.0	Normal Line / SPOT (18)	09/22/12-09/22/12	3	:30	12P- 12:30P (EST)							1		1	\$75.00	\$75.00	West Palm Beach (WPEC)		9/10/12
19.0	Normal Line / SPOT (19)	09/23/12-09/23/12	3	:30	6A- 7A (EST)							1		1	\$100.00	\$100.00	West Palm Beach (WPEC)		9/10/12
20.0	Normal Line / SPOT (20)	09/23/12-09/23/12	3	:30	7A- 8A (EST)							1		1	\$150.00	\$150.00	West Palm Beach (WPEC)		9/10/12
21.0	Normal Line / SPOT (21)	09/23/12-09/23/12	3	:30	9A- 10:30A (EST)							1		1	\$900.00	\$900.00	West Palm Beach (WPEC)		9/10/12
22.0	Normal Line / SPOT (22)	09/23/12-09/23/12	3	:30	10:30A- 11:30A (EST)							1		1	\$500.00	\$500.00	West Palm Beach (WPEC)		9/10/12
23.0	Normal Line / SPOT (23)	09/23/12-09/23/12	3	:30	6:30P- 7P (EST)							1		1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/10/12
24.0	Normal Line / SPOT (24)	09/24/12-09/28/12	3	:30	4:30A- 4:59A (EST)	4	X	X	X	X	X			4	\$40.00	\$160.00	West Palm Beach (WPEC)		9/10/12
25.0	Normal Line / SPOT (25)	09/24/12-09/28/12	3	:30	5A- 5:30A (EST)	2	X	X	X	X	X			2	\$200.00	\$400.00	West Palm Beach (WPEC)		9/10/12
26.0	Normal Line / SPOT (26)	09/24/12-09/28/12	3	:30	6A- 7A (EST)	1	X	X	X	X	X			1	\$350.00	\$350.00	West Palm Beach (WPEC)		9/10/12
27.0	Normal Line / SPOT (27)	09/24/12-09/28/12	3	:30	7A- 9A (EST)	3	X	X	X	X	X			3	\$225.00	\$675.00	West Palm Beach (WPEC)		9/10/12
28.0	Normal Line / SPOT (28)	09/24/12-09/28/12	3	:30	9A- 10A (EST)	4	X	X	X	X	X			4	\$200.00	\$800.00	West Palm Beach (WPEC)		9/10/12

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CPE N/A
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Sales Tax

WPEC (Palm Beach) (WPEC)
By Broadcast Month Spots Rate
Sep. 2012 80 \$24,565.00
Oct. 2012 21 \$10,405.00
Grand Total: 101 \$34,970.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT (29)	09/24/12-09/28/12	4	:30	11A-12P (EST)	4	X	X	X	X	X			4	\$275.00	\$1,100.00	West Palm Beach (WPEC)		9/10/12
30.0	Normal Line / SPOT (30)	09/24/12-09/28/12	3	:30	12P-12:30P (EST)	4	X	X	X	X	X			4	\$350.00	\$1,400.00	West Palm Beach (WPEC)		9/10/12
31.0	Normal Line / SPOT (31)	09/24/12-09/28/12	3	:30	3P-4P (EST)	3	X	X	X	X	X			3	\$200.00	\$600.00	West Palm Beach (WPEC)		9/10/12
32.0	Normal Line / SPOT (32)	09/24/12-09/28/12	3	:30	4P-5P (EST)	4	X	X	X	X	X			4	\$300.00	\$1,200.00	West Palm Beach (WPEC)		9/10/12
33.0	Normal Line / SPOT (33)	09/24/12-09/28/12	3	:30	5P-5:30P (EST)	4	X	X	X	X	X			4	\$400.00	\$1,600.00	West Palm Beach (WPEC)		9/10/12
34.0	Normal Line / SPOT (34)	09/24/12-09/28/12	3	:30	5:30P-6P (EST)	3	X	X	X	X	X			3	\$400.00	\$1,200.00	West Palm Beach (WPEC)		9/10/12
35.0	Normal Line / SPOT (35)	09/24/12-09/28/12	3	:30	6P-6:30P (EST)	2	X	X	X	X	X			2	\$600.00	\$1,200.00	West Palm Beach (WPEC)		9/10/12
36.0	Normal Line / SPOT (36)	09/24/12-09/28/12	3	:30	7P-7:30P (EST)	2	X	X	X	X	X			2	\$400.00	\$800.00	West Palm Beach (WPEC)		9/10/12
37.0	Normal Line / SPOT (37)	09/24/12-09/28/12	3	:30	11P-11:35P (EST)	2	X	X	X	X	X			2	\$700.00	\$1,400.00	West Palm Beach (WPEC)		9/10/12
38.0	Normal Line / SPOT (38)	09/24/12-09/28/12	3	:30	11:35P-12:35A (EST)	2	X	X	X	X	X			2	\$225.00	\$450.00	West Palm Beach (WPEC)		9/10/12
39.0	Normal Line / SPOT (39)	09/29/12-09/29/12	3	:30	5A-6A (EST)							1		1	\$125.00	\$125.00	West Palm Beach (WPEC)		9/10/12
40.0	Normal Line / SPOT (40)	09/29/12-09/29/12	3	:30	6A-7A (EST)							1		1	\$150.00	\$150.00	West Palm Beach (WPEC)		9/10/12
41.0	Normal Line / SPOT (41)	09/29/12-09/29/12	3	:30	12P-12:30P (EST)							1		1	\$75.00	\$75.00	West Palm Beach (WPEC)		9/10/12
42.0	Normal Line / SPOT (42)	09/30/12-09/30/12	3	:30	6A-7A (EST)							1		1	\$100.00	\$100.00	West Palm Beach (WPEC)		9/10/12

CONFIRMATION CONTRACT

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Commission % 15.00
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Net Total \$29,724.50
Sales Tax

WEEKLY TOTAL (WPEC)
By Broadcast Month

Month	Spots	Rate
Sep. 2012	80	\$24,565.00
Oct. 2012	21	\$10,405.00
Grand Total:	101	\$34,970.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / SPOT (43)	09/30/12-09/30/12	3	:30	7A-8A (EST)								1	1	\$150.00	\$150.00	West Palm Beach (WPEC)		9/10/12
44.0	Normal Line / SPOT (44)	09/30/12-09/30/12	3	:30	9A-10:30A (EST)								1	1	\$900.00	\$900.00	West Palm Beach (WPEC)		9/10/12
45.0	Normal Line / SPOT (45)	09/30/12-09/30/12	3	:30	10:30A-11:30A (EST)								1	1	\$500.00	\$500.00	West Palm Beach (WPEC)		9/10/12
46.0	Normal Line / SPOT (46)	09/30/12-09/30/12	3	:30	6:30P-7P (EST)								1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/10/12
47.0	Normal Line / SPOT (47)	10/01/12-10/03/12	3	:30	4:30A-4:59A (EST)	2	X	X	X					2	\$40.00	\$80.00	West Palm Beach (WPEC)		9/10/12
48.0	Normal Line / SPOT (48)	10/01/12-10/03/12	2	:30	5A-5:30A (EST)	1	X	X	X					1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/10/12
49.0	Normal Line / SPOT (49)	10/01/12-10/03/12	2	:30	6A-7A (EST)	1	X	X	X					1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/10/12
50.0	Normal Line / SPOT (50)	10/01/12-10/03/12	2	:30	7A-9A (EST)	1	X	X	X					1	\$340.00	\$340.00	West Palm Beach (WPEC)		9/10/12
51.0	Normal Line / SPOT (51)	10/01/12-10/03/12	2	:30	9A-10A (EST)	2	X	X	X					2	\$300.00	\$600.00	West Palm Beach (WPEC)		9/10/12
52.0	Normal Line / SPOT (52)	10/01/12-10/03/12	3	:30	11A-12P (EST)	2	X	X	X					2	\$415.00	\$830.00	West Palm Beach (WPEC)		9/10/12
53.0	Normal Line / SPOT (53)	10/01/12-10/03/12	2	:30	12P-12:30P (EST)	2	X	X	X					2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		9/10/12
54.0	Normal Line / SPOT (54)	10/01/12-10/03/12	2	:30	3P-4P (EST)	1	X	X	X					1	\$340.00	\$340.00	West Palm Beach (WPEC)		9/10/12
55.0	Normal Line / SPOT (55)	10/01/12-10/03/12	2	:30	4P-5P (EST)	2	X	X	X					2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		9/10/12
56.0	Normal Line / SPOT (56)	10/01/12-10/03/12	2	:30	5P-5:30P (EST)	2	X	X	X					2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		9/10/12

CONFIRMATION CONTRACT

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Sales Office: TeleRep Dallas
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Package Deal:
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WEST PALM BEACH (WPEC)

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57.0	Normal Line / SPOT (57)	10/01/12-10/03/12	2	:30	5:30P- 6P (EST)	1	X	X	X					1	\$750.00	\$750.00	West Palm Beach (WPEC)		9/10/12
58.0	Normal Line / SPOT (58)	10/01/12-10/03/12	2	:30	6P- 6:30P (EST)	1	X	X	X					1	\$900.00	\$900.00	West Palm Beach (WPEC)		9/10/12
59.0	Normal Line / SPOT (59)	10/01/12-10/03/12	2	:30	7P- 7:30P (EST)	1	X	X	X					1	\$750.00	\$750.00	West Palm Beach (WPEC)		9/10/12
60.0	Normal Line / SPOT (60)	10/01/12-10/03/12	2	:30	11P- 11:35P (EST)	1	X	X	X					1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		9/10/12
61.0	Normal Line / SPOT (61)	10/01/12-10/03/12	2	:30	11:35P- 12:35A (EST)	1	X	X	X					1	\$340.00	\$340.00	West Palm Beach (WPEC)		9/10/12

Accepted-Agency/Advertiser:

Date:

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Date:

Comments:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WPEC CBS Palm Beach</u>	Date: <u>9/21/12</u>
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I, Carrie McRoberts,
being/on behalf of: Dave Fronberg, a legally
qualified candidate of the Democratic political
party for the office of: FL State Attorney, 15th Judicial Circuit
in the General
election to be held on: Nov 6, 2012
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached	WPEC # 1370010			

Total Charges:	<u>\$ 34,970⁰⁰ (9/20-10/31/12)</u> <u>\$ 62,000</u>
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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Dave Aronberg for State Attorney

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/7/12
Date

Carol M. Roberts
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Lillie K Robert
Signature

Lillie K Robert
Printed Name

Sub Director
Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Dave Aronberg PARTY: Democrat

OFFICE/DESCRIPTION: Attorney General ELECTION DATE: 11/6/12

INQUIRY MADE BY: Carole McRobert
Candidate Manager Agency Committee (circle one)

ADDRESS: Rindy Miller Media
1819 W. 29th Street
Austin, TX 78703

PHONE: 512-472-3120 FAX: _____

EMAIL: _____

Information Requested: Rates & Averages

Final Disposition: Order placed \$34,970⁰⁰

If Committee, list officers and position: Dave Aronberg for State Attorney
P.O. Box 276003
Boca Raton, FL 33427
561-939-9431

TAKEN BY: Debbie Jones DATE: _____ TIME: _____

T Rep Dallas